

ContentCatcher Spam Management from Voyant Strategies

The 3rd Generation Managed E-Mail Gateway Security Service
for organizations of all sizes



No one can argue that E-mail has become one of the most important tools for the successful Enterprise. By now your organization has probably attempted to secure its email infrastructure by either deploying spam-filtering software, or using an outsourced spam-filter, and you've realized that you are still spending way too much time, effort, and money keeping your e-mail systems safe and productive.

ContentCatcher is a third-generation e-mail gateway protection managed service, that takes the lessons learned from past spam-filtering efforts and puts in place a true hands-off, comprehensive solution that allows your organization to put its time, effort, and money towards your business goals.

The evolution of Anti-Spam solutions

Host-based Software

When unsolicited E-mail first became a problem, the number of messages that a person could expect to receive was low- perhaps 10 or so per day. Organizations deployed either client-based or mail server-based basic content filters, which would reject messages based on either keywords found or the sender's e-mail address. As spammers became more savvy both in their technique and their ability to send these messages en masse, these software-based solutions quickly became obsolete, as administrators would spend almost all of their time managing keyword and sender lists.

Anti-Virus companies eventually incorporated these rudimentary techniques to manage inbound spam, but these attempts would result in excessive use of computing resources that were not designed or sized to handle this additional load.

Appliances

A natural evolution from host-based software, companies developed complete systems that would sit next to a corporate